# **COPYWRITING ADAPTATION TRANSLATION**

#### **GERMAN ENGLISH**



# Anne Wagner, M.A. Translator English | German

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## **OBJECTIVE**

to meet companies' and individuals' need for flawless, creative and culture-specific English <> German translations

## **CORE COMPETENCIES**

excellent German and English language and communication skills translator in German and English high creative potential mastery of a great variety of text types and styles – meeting the needs of the customers

## PROFESSIONAL EXPERIENCE

since June 2001

#### freelance translator

- translate English <> German, always reckoning with the target culture
- <u>fields of specialization:</u> advertising, PR, marketing, environment, business, literature, arts, engineering, telecommunications, nature, tourism and travelling

August - September 2001

#### Internship at Dresdner Bank AG in Chemnitz

- assisted financial consultants
- arranged and prepared customer consultancy services
- developed and implemented a sales concept for retirement provisions

August – September 2000

# Internship at Sparkasse Chemnitz, Marketing Department

- assisted in everyday routine tasks
- developed a marketing concept for the introduction of the Euro
- prepared and assisted during promotion events and press conferences

August – September 1998

#### Internship at Navistar International Corporation, Ft. Wayne, USA

- assisted customer support engineers
- prepared and updated vehicle recall file databases
- contacted dealers to confirm successful completion of vehicle repairs

## **EDUCATION**

April 2003 Master of Arts (M.A.)

English and American studies and business management (field of

specialization: marketing and event marketing)

graduated with honours, (1.5; 1 being the best grade in the German

school system)

<u>April – July 2000</u> Edge Hill College of Higher Education, Ormskirk, Great Britain

Human Resource Management and Marketing Environments

July 1997 A-levels, graduated with honours (1.3)

# **ADDITIONAL SKILLS**

### Languages

native speaker of German, fluent in English, good command of French, Russian and Latin

#### Office Related Skills

MS Word, MS Excel, MS Access, MS PowerPoint, Netscape, SPSS, StarOffice, LyX, TRADOS MultiTerm/Translator's Workbench